



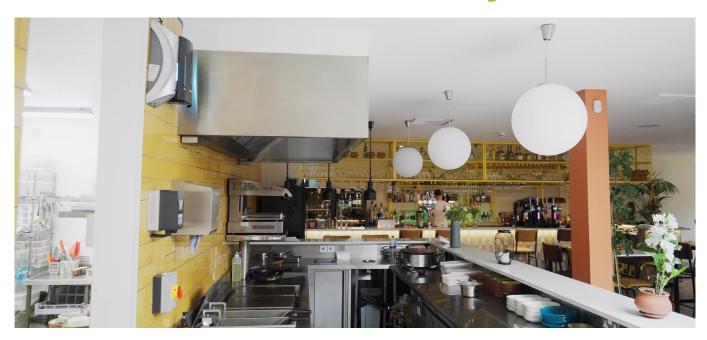






CASE STUDY

Clay's Kitchen & Bar keeping food fresh and customers safe with HyGenikx



When Clay's Kitchen & Bar relocated to larger premises, their local hospitality dealer Aspen Services recommended they install a number of **HyGenikx** units due to the variety of benefits it could bring to specific areas. From supporting good hygiene in the kitchen, and keeping food fresher for longer in the prep area, to controlling odours in the cellar and protecting staff and customers.

Clay's restaurant in Reading has always provided the highest quality Indian food – with customers coming from far and wide to indulge in the South Asian cuisine on offer. This wonderfully lit and tranquil restaurant is renowned for its ability to pair spices direct from India, with freshly sourced local meats such as venison and pork belly.

Using only the freshest ingredients and the most fragrant of spices, Clays were looking to create a safe environment for both



their customers and staff, by ensuring the highest standards of kitchen hygiene. That's where hospitality dealer Aspen Services came in. Richard Brooks of Aspen Services spent a long time listening to the needs that Clays had and came up with the perfect solution.

Richard advised Clays to install three <code>HyGenikx</code> Air and Surface Sanitisers in the restaurant, with each one having a separate but important purpose. As you enter the restaurant, you'll be able to see the sleek and unobtrusive designed unit neatly set against the back wall of the open kitchen. This <code>HyGenikx</code> is there to support the cleaning regime and to make sure the environment is as safe as possible. The design also provides comfort and reassurance to the customer as Richard explains:

"Clay's have a front-of-house kitchen, which immediately is high risk. We therefore installed a **HyGenikx** unit there to support clean air movement and make sure that the environment is as

safe as possible. Because of the design of the unit, it actually offers a little bit of comfort for the customers because they see that nice little first aid green cross and it reminds them that they're in a safe place."

As you make your way to the back of house you will find a cleverly placed <code>HyGenikx</code> in the cellar, with the primary objective of keeping the area smelling fresh. The cellar not only houses the kegs for the draught beers front of house, but also doubles up as an additional storeroom. Thanks to the <code>HyGenikx</code> – this room smells as fresh as any other well-ventilated room as Richard enthuses:

"Cellars are always a problem area. Traditionally these colder areas are known to emit a multitude of different smells as you enter them, but thanks to the **HyGenikx** there is no creeping black mould or that horrible beer smell. It's non-existent. Everything just smells as fresh and clean as the restaurant itself."

Finally, with a different objective, is the strategically placed <code>HyGenikx</code> in the food storage and kitchen prep area. With the ability to stop bacteria growth at its source, <code>HyGenikx</code> units keep food fresher for longer, aiding the talented chefs as they prepare ingredients for the next service. This cuts down on food waste and helps to keep produce in peak condition as the <code>HyGenikx</code> can prolong the freshness of perishable ingredients*, which helps to maintain the quality of produce. Richard continues:

"We recently partitioned the cellar and created a new prep and room back of house. Because there's limited air movement in there, it was very appropriate to have a **HyGenikx** air sanitiser



unit in there also. This unit not only helps with the movement of air, but also has provided the additional benefit of keeping their fresh fruit and vegetables fresher for longer, thereby helping to eradicate food waste."

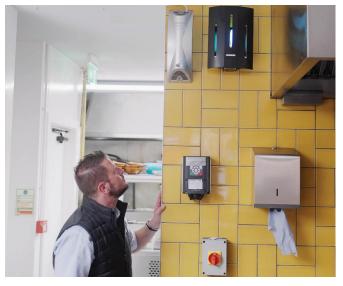
Richard's customer, and Clays owner and Executive Chef, Nandana Syamala,

"Post pandemic, it made absolute sense to have the HyGenikx systems in our restaurant to support our 5* food hygiene rating and offer our guests as much safety and reassurance as we can, however in reality they bring so much more."

Nandana Syamala, Owner and Executive Chef at Clays

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Richard Brooks, Sales and Projects Manager,
Aspen Services



is thrilled with the additional benefits that the **HyGenikx** has brought to his restaurant:

"Post pandemic, it made absolute sense to have the HyGenikx systems in our restaurant to support our 5* food hygiene rating and offer our guests as much safety and reassurance as we can, however in reality they bring so much more. For example our fully stocked cellar would traditionally have suffered from a stale beer smell – thanks to the HyGenikx that is a thing of the past. Likewise, by having one in the prep area we have already noticed how our produce remains at peak freshness far longer. The HyGenikx units are smart, sleek and a really positive addition to any foodservice operation."

For Richard, **HyGenikx** units should be part of the design process:

"We always try to get **HyGenikx** units included within a design as not only does it promote good hygiene, but its ability to remove odours and to prolong the lifetime of fresh fruit and vegetables means it pays for itself over and over again. The clients always see the benefits very, very quickly."

*To find out more about HyGenikx - including the shelf-life validation study - visit: www.mechline.com/hgx

For more information on products from Mechline Developments Ltd, contact us on:

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