



WASTE₂O



Jumping the Q on sustainability

The **Midland Hotel** in Manchester, part of the **Q Hotels group**, is forging ahead after gaining a Green Tourism Business Scheme Gold award for their environmental achievements. But why does **Resident Manager, Paul Bayliss MBE**, think it's important to be a green business?

What methods have you been using to dispose of waste?

Paul Bayliss explains: "We were using the traditional city centre hotel method of waste disposal via a compactor, emptied twice weekly for the majority of our refuse. Over the past year we set ourselves the challenge of seeing if we could separate as much of our waste as possible in a manner that offered savings as well as delivering a positive outcome to our green activities. The final piece in the jigsaw was to introduce food waste segregation."

"Redirecting our food waste to the **Waste₂O™** has seen a significant reduction in compacted food waste. This means we have reduced our costs dramatically and the benefits began immediately."

What financial benefits does the Waste₂O bring to your business?

"Since using the simple method of loading our food waste into the **Waste₂O** we are making cost savings of around £300/week. We've also reduced time spent managing food waste and the costs required to maintain the compactor and surrounding areas. We save more time and money with this system because our Portering team are using their time more productively doing other tasks and we're not having to hire equipment to transport food waste across the hotel."



"We have been especially pleased with how the **Waste₂O** has been received by staff and the financial rewards it has offered."

Paul Bayliss MBE,
Resident Manager, The Midland Hotel

Why is it important for Q Hotels to embrace the GREEN AGENDA in the hospitality sector?

"Being a green business with credentials that satisfy our client base is absolutely essential these days. We know our leisure guests demand an environmentally sound operation from us, as do our Conference Clients and Business Guests who require us to operate in a manner that assists



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their Corporate Social Responsibility agenda; and they want/need to know what we are doing to deliver our activities in a sustainable manner.

“In a nutshell they want to know if we are serious about our commitment to sustainability, if we aren’t, chances are we won’t get the business.

The Green Tourism Business Scheme Gold Award is the highest award possible

within the industry and so the ideal method for recognising the effort we have put in to our environmental activities. The criteria is challenging and demands of us a serious, long-term, business oriented and genuine approach to making a difference; with the idea our guests, neighbours, clients and supply chain react in a similarly sustainable manner.

“**Waste₂O** has been the final piece in terms of delivering maximum waste separation in as environmentally sound a manner as is possible in an inner city luxury hotel. We have been especially pleased with how the **Waste₂O** has been received by staff and the financial rewards it has offered. Although it’s rarely seen by guests it’s something we want them to be aware of as we continue to deliver and create more sustainable processes within their hotel and our teams working environment.”

For more information on products from Mechline Developments Ltd, contact us on:
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